



JOIN
IN

Opportunities

MSMF TITLE SPONSOR **\$10,000**

- Title Sponsor of Merchant Street MusicFest
- Full-page color ad on the back cover of Daily Journal special section for MSMF
- Corporate tent at MSMF (includes food & beverage for 50 people),
- 20 passes to the outdoor VIP viewing lounge, 30 general admission passes to MSMF
- Company link on merchantstreetmusicfest.com
- Radio spots
- Inclusion in press, social media, and print materials (including posters)

MERCHANT STREET STAGE OR HILL STAGE SPONSOR **\$5,000**

- Merchant Street Stage or Hill Stage Sponsor at MSMF
- Company name and logo on stage banner
- Half-page color ad in the Daily Journal special section for MSMF
- 10 passes to the outdoor VIP viewing lounge, 20 general admission passes to MSMF, \$150 in drink tickets
- Company link on merchantstreetmusicfest.com and downtownkankakee.com
- Radio spots
- Inclusion in press, social media, and print materials (including posters)

PLATFORM STAGE OR BEER TENT SPONSOR **\$3,000**

- Platform Stage or Beer Tent Sponsor at MSMF
- Company name and logo on stage banner or beer tent banner
- 1/4 page color ad in the Daily Journal special section for MSMF
- 8 passes to the outdoor VIP viewing lounge, 10 general admission passes to MSMF, \$100 in drink tickets
- Company link on merchantstreetmusicfest.com
- Radio spots
- Inclusion in press, social media, and print materials (including posters)

GOOD VIBES **\$500**

- Inclusion in the Daily Journal special section for MSMF
- 4 passes to the outdoor VIP viewing lounge, 4 general admission passes to MSMF, \$20 in drink tickets
- Company link on merchantstreetmusicfest.com
- Inclusion in press, social media, and print materials

ROADIE **\$250**

- Inclusion in the Daily Journal special section for MSMF
- 2 passes to the outdoor VIP viewing lounge, 2 general admission passes to MSMF, \$10 in drink tickets
- Company link on merchantstreetmusicfest.com
- Inclusion in press, social media, and print materials



VOLUNTEER SHIRT SPONSOR **\$4,000**

- Company name and logo on volunteer t-shirts
- 1/4 page color ad in the Daily Journal special section for MSMF
- 8 passes to the outdoor VIP viewing lounge, 10 general admission passes to MSMF, \$100 in drink tickets
- Company link on merchantstreetmusicfest.com
- Radio spots
- Inclusion in press, social media, and print materials (including posters)

BAND UNDERWRITER YOUR DONATION PAYS FOR A BAND TO PERFORM AT MSMF! **\$1,500**

- Inclusion in the Daily Journal special section for MSMF
- 6 passes to the outdoor VIP viewing lounge, 10 general admission passes to MSMF, \$50 in drink tickets
- Company link on merchantstreetmusicfest.com
- Radio spots
- Inclusion in press, social media, and print materials (including posters)

GROUPIE **\$50**

- Inclusion in the Daily Journal special section for MSMF
- 2 one-day general admission passes to MSMF
- Inclusion in press, social media, and print materials

Hello.



KANKAKEE EVENTS PARTNERSHIP SPONSORSHIP FORM

Name: _____
Company: _____
Email: _____
Phone #: _____
Address: _____
Company Website: _____

I am proud to sponsor MSMF, brought to the community by the Kankakee Events Partnership. Please accept my donation of \$ _____.

2025 Donation:

- MSMF Title Sponsor **\$10,000**
- Merchant Street Stage Sponsor **\$5,000**
- Hill Stage Sponsor **\$5,000**
- Volunteer T-Shirt Sponsor **\$4,000**
- Platform Stage Sponsor **\$3,000**
- Beer Tent Sponsor **\$3,000**
- Band Underwriter **\$1,500**
- Good Vibes **\$500**
- Roadie **\$250**
- Groupie **\$50**

***PLEASE NOTE: THERE CAN BE MULTIPLE SPONSORS AT ANY GIVEN LEVEL**

Sponsorship forms need to be submitted by May 1, 2025 to be included in certain print and online materials. Please return this form along with your check to:

Kankakee Events Partnership
201 East Merchant Street
Kankakee, IL 60901

Questions?
Contact Allison:
815.939.4564
abeasley@lions-online.org



FILL OUT THE FORM ON OUR WEBSITE:

